



2021 Tour Connection Nashville Sponsorship Opportunities

★ Title Co-Sponsorship one position available \$15,000.00

- ▶ Sponsors name in Event Title
- ▶ Largest and most enhanced advertising space
- ▶ Registration for four attendees (\$3,580 value)
- ▶ 12 month banner ad on the Tour Connection website* (\$3,800 value)
- ▶ Branding displayed on the step and repeat banner
- ▶ Inside Cover of the printed event guide ad space (\$1,900 value)
- ▶ Logo Placement on all 2021 Nashville Main Event collateral
- ▶ Branding displayed on the HOMEPAGE of the 2021 Nashville Event Web Page and the sponsorship page of the webpage from date of signed contract through the event date

★ Registration Bag Sponsorship one position available \$ 10,000.00

- ▶ Registration bag imprinted with sponsor name and logo to be passed out to every agent in attendance
- ▶ Registration for two attendees (\$1,790 value)
- ▶ Six month Banner Ad on the Tour Connection website* (\$1,900 value)
- ▶ Premium table location near registration desk
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the 2021 Nashville Printed Event Guide
- ▶ Branding displayed on 2021 Tour Connection Nashville Event Web Page from date of signed contract through the event date

★ Registration Name Badges Sponsorship one position available \$ 10,000.00

- ▶ Registration name tag lanyards printed with sponsor name and logo to be passed out to every agent in attendance
- ▶ Registration for two attendees (\$1,790 value)
- ▶ Premier table location near registration desk
- ▶ Six month banner ad on the Tour Connection website* (\$1,900 value)
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2021 Tour Connection Nashville Event Web Page from date of signed contract through the event date

★ NAME SPONSORSHIPS

★ Platinum Name Sponsor 5 positions available \$ 7,500.00

- Company name and brand featured on all event collateral
- Enhanced advertising space at the main event*
- Registration for two attendees (\$2,390.00 value)
- Full Page Ad in the 2021 Nashville Printed Event Guide
- Branding displayed on the step and repeat banner
- 12 Month Premium Banner Ad on 2021 Nashville Event web page from date of signed contract through the event date
- Branding displayed on 2021 Nashville Event Web Page from date of signed contract through the event date

★ Gold Name Sponsor 5 positions available \$ 5,000.00

- Company name and brand featured on all event collateral
- Enhanced advertising space at the main event*
- Registration for one attendee (\$1,195.00 value)
- Half Page Ad in the 2021 Nashville Printed Event Guide
- Branding displayed on the step and repeat banner
- Branding displayed on 2021 Nashville Event Web Page from date of signed contract through the event date
- Logo Placement on 2021 Nashville Event Web Page

★ Silver Name Sponsor 10 position available \$ 2,500.00

- Premium event placement at the cost of standard registration*
- Quarter Page Ad in the 2021 Nashville Printed Event Guide
- Branding displayed on the step and repeat banner
- Logo placement in the printed event guide
- Branding displayed on 2021 Nashville Event Web Page from date of signed contract through the event date

★ Bronze Name Sponsor 20 position available \$ 1,500.00

- Branding displayed on the step and repeat banner
- Logo placement in the printed event guide
- Branding displayed on 2021 Nashville Event Web Page from date of signed contract through the event date

 **Pre-Event Lounge Sponsorship** one position available \$ 5,000.00

- ▶ Company name featured in the lounge title
- ▶ Enhanced advertising space at the main event*
- ▶ Premium Registration for one attendee (\$1,195.00 value)
- ▶ Logo placement in the 2021 Nashville Printed Event Guide
- ▶ Branding displayed on the step and repeat banner (\$500 value)
- ▶ Opportunity to display anything you'd like to display within the pre-event lounge space subject to approval by venue.
- ▶ Branding displayed on 2021 Nashville Event Web Page from date of signed contract through the event date

 **Pre-Event Activity Sponsorship** one position available \$ 5,000.00

- ▶ Sponsors branding on the 2021 Pre-Event Activity Collateral and Pre-Event Activity Title
- ▶ Rights to fly flag/banner before, during, and after the Event
- ▶ Premium Registration for one attendee (\$1,195.00 value)
- ▶ Premium placement at the main event*
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2021 Nashville Event Web Page from date of signed contract through the event date

 **Photobooth Sponsorship** one position available \$ 5,000.00

- ▶ Easel at photobooth displaying sponsors branding
- ▶ Premium space at main event located next to the photo booth
- ▶ Bottom of photo slips printed with sponsors branding
- ▶ Premium Registration for one attendee (\$1,195.00 value)
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2021 Nashville Event Web Page from date of signed contract through the event date

 **Beverage Napkin Sponsorship** one position available \$ 2,500.00

- ▶ Beverage napkins printed with sponsor branding and personal message to be handed out with every beverage
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2021 Nashville Event Web Page from date of signed contract through the event date

★ Light GoBo Advertisement six positions available \$ 1,000.00

- ▶ Logo projected on one of six available places within the main event space
- ▶ Includes GoBo set up

★ Web Banner Advertisement six positions available \$ 1,000.00

- ▶ Rights to one of six web banner ad spaces within the 2021 Nashville Event Web Page
- ▶ Run date is from time of banner receipt through the event date*

★ Registration Bag Drop-In ten positions available \$ 500.00

- ▶ Supply us with your printed collateral and we will pre stuff every agent attendee's bag with your marketing piece, give-a-way, or promotional item

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2021 NASHVILLE SPONSORSHIP REGISTRATION FORM

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

ATTENDEE NAME(S) _____

- TITLE CO-SPONSORSHIP - \$15,000
- REGISTRATION BAG SPONSORSHIP - \$10,000
- LANYARDS SPONSORSHIP - \$10,000
- PLATINUM NAME SPONSOR - \$7,500
- GOLD NAME SPONSOR - \$5,000
- SILVER NAME SPONSOR - \$2,500
- BRONZE NAME SPONSOR - \$1,500
- PRE-EVENT LOUNGE SPONSORSHIP - \$5,000
- PRE-EVENT ACTIVITY SPONSORSHIP - \$5,000
- PHOTO BOOTH SPONSORSHIP - \$5,000
- BEVERAGE NAPKIN SPONSORSHIP - \$2,500
- LIGHT GOBO ADVERTISEMENT - \$1,000
- WEB BANNER ADVERTISEMENT - \$1,000
- REGISTRATION BAG DROP-IN - \$500

*Please contact your account/sales rep for more details or any questions you may have regarding sponsorship opportunities.

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